

>

# UCAS update



Alison King  
Professional Development Officer

UCAS

## > Overview

- **Statistics**
- **Current situation in HE**
- **Changes for 2012**
  - Apply 2012



> Applicants (final figures for 2010)

<b>Country</b>	<b>Applicants</b>	<b>Accepts</b>
<b>UK</b>	<b>586,821</b>	<b>424,634</b>
<b>EU</b>	<b>47,318</b>	<b>25,607</b>
<b>Non EU</b>	<b>63,212</b>	<b>37,088</b>

> Placed through other routes in 2010

- Clearing:
  - Extra:
- Adjustment:

## > 15<sup>th</sup> January deadline

- applications submitted on 15<sup>th</sup> January
- logged onto Apply for the first time on 13<sup>th</sup> January
- applications over 14/15<sup>th</sup> January

- **Calls:**

- Normal week:
- W/C 10/01:
- Last 4 opening hours of 15<sup>th</sup> : almost



calls

> Total applicant figures as at 23 May 2011

	<b>2010</b>	<b>2011</b>	<b>Difference (+/-)</b>	<b>% Difference</b>
<b>Total Applicants</b>	637,773	647,008	9,235	1.4%
<b>UK</b>	545,798	550,147	4,349	0.8%

# 2012 updates at UCAS

The screenshot shows the UCAS website interface. At the top, there are navigation tabs for 'Students', 'Parents', 'Advisers', 'HE staff', and 'About us'. To the right, there are links for 'Contact us', 'FAQs', 'Site Map', and 'Astudio yn y Gymraeg', along with a Google Custom Search bar. The main heading is 'Managing applications to UK higher education courses'. On the left, there are five vertical menu items: '> Course Search', '> Apply', '> Track progress', '> Where to study', and '> Top 10 queries', each accompanied by a small portrait photo. The main content area features several sections: 'Make the most of ucas.com' with a 'How to use this site' sub-section; 'Latest news...' with an 'Apply 2012' update; 'Have your offers been declined?' with a YouTube link; 'Universities Week 13-19 June 2011'; and 'Student finance enquiries'. On the right side, there are three promotional boxes: 'Watch video guides on applying', 'Replying to offers: watch video guide', 'Get the new UCAS guide to applying', and 'Help out at BBL. Find out more...'. The bottom of the browser window shows the taskbar with 'Internet' and a 125% zoom level.

Students Parents Advisers HE staff About us

Contact us | FAQs | Site Map | Astudio yn y Gymraeg |

Google™ Custom Search

Managing applications to UK higher education courses

> Course Search

> Apply

> Track progress

> Where to study

> Top 10 queries

**Make the most of ucas.com**

**How to use this site**

Find universities and colleges using [Where to study](#). Research courses using [Course Search](#), complete an application using [Apply](#) and check the progress of your completed application in [Track](#).

**Latest news...**

**Apply 2012**

You can now [register and start your application for 2012 entry](#) - applications can be sent to us from mid-September.

**Have your offers been declined?**

If you missed your deadline to reply, don't worry - [watch our video guide on YouTube](#) to see what to do.

**Universities Week 13-19 June 2011**

[Learn about Universities Week and what we're doing to get involved.](#)

**Student finance enquiries**

Student finance is not managed by UCAS and we cannot help with queries about it. To find links to organisations which can help you, go to our [student finance page](#).

**Watch video guides on applying**

**Replying to offers: watch video guide**

See what others are asking on Facebook

Find answers on Twitter

**Get the new UCAS guide to applying**

Attend an event

Save a packet with UCAS Card

**Help out at BBL. Find out more...**

UCAS advice: ask the experts on yougo

Meet people applying to the same unis

Internet 125%

## > Apply and Course Search releases

- **May:** 2012 course search to be published without fee information
- **8 June:** Apply 2012 went live for registration
- **July:** Course fee information updated onto course search
- **Sept:** Apply goes live for applications to be submitted



## > Changes to Apply 2012

- **Student Finance link**
- **Extended Character Set**
- **Other changes**



# > Student Finance - England

UCAS Contact us | [Help](#) | Print page

[< Log out](#)

## 2012 apply Student finance


Welcome > Student finance

**Student finance**

**Share your application details**

If you will be applying for student finance for your course and living costs, you can make the process easier by allowing us to share some of your details with Student Finance England.

If you select 'yes' or 'don't know' below, you'll see two further questions - you can agree to share some



**Compulsory fields are marked with an asterisk (\*).**

I will be applying for student finance\*  Yes  Don't know  No

I want to share my details with the Student Loans Company\*  Yes  No

I want UCAS to send me a reminder of when and how to apply for student finance\*  Yes  No

The Student Loans Company will process your personal information in accordance with its own privacy policy. The UCAS Group of companies shall not be liable to you for any loss or damage that you might suffer in connection with use or processing of your personal information by the Student Loans Company.

**How to apply for student finance if you live in England**

If you live in England, then Student Finance England provides a range of financial support in the form of grants (which don't have to be paid back) and loans (which do) for students in higher education, subject to their terms.

**How to apply**

It's really important to find out what funding is available to you and how you go about applying for it. You can find out everything you need to know about student finance online at [www.direct.gov.uk/studentfinance](http://www.direct.gov.uk/studentfinance).

**Key**

Completed

In progress

Not started

Help

Welcome

Personal details

Additional information

**Student finance**

Choices

Education

Employment

Statement

Reference

View all details

Pay/Send

Help

Options/Opisyngau

## > Extended Character Set

- Applicants will be able to enter into certain fields characters from an extended range of character sets
- To support the Welsh Language Act (1993) and in doing so, further allow applicants to enter European characters
- **Fields:**
  - Name
  - Address
  - Personal statement
  - Reference



Â é ã

## > Apply changes - other

- **14 day rule – now 7 days**
  - Substitutions
  - Cancelling application for a full refund
  - Changing replies without HEI permission
- **Admissions tests** are now listed under the letter of the individual test
- Predicted grades drop down list for **Access** students
- Changes to wording e.g. Opt in to receive **General & sales information**

## > Contextual Data

### What is it?

- Data that may be part of or additional to, that on the UCAS application that sets the application in its educational and / or socio economic context
- **Can be self declared:** illness, carer, disability
- **Other contextual data:** interviews, admissions tests, auditions
- Helps to support fair admissions

## > Basket of data for HEIs

### Educational Background

- % of students achieving 5 A\* -C GCSE (must inc English/Welsh/Maths)
- Average (mean) QCA points best 8 GCSE performance
- Average (mean) of QCA points per A Level entry or equivalent
- Average (mean) of QCA points per A Level student or equivalent

### Socio-Economic Background

- % of students entitled to free school meals (local authority)
- % of students entitled to an EMA and % registered for EMA
- Lives in low progression to HE neighbourhood (POLAR 2)

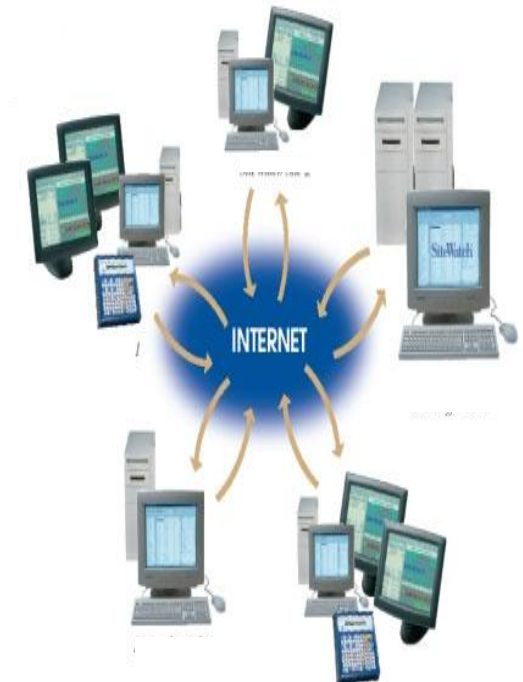
*Institutions will sign up to receive the information*

**UCAS**

## > Use of data by institutions

- UCAS website will show which institutions are taking the data from UCAS
- Institutions are encouraged to publish a policy on their use of contextual data
- How data is used is the domain of the institutions
- SPA have issued best practice advice

[www.spa.ac.uk](http://www.spa.ac.uk)

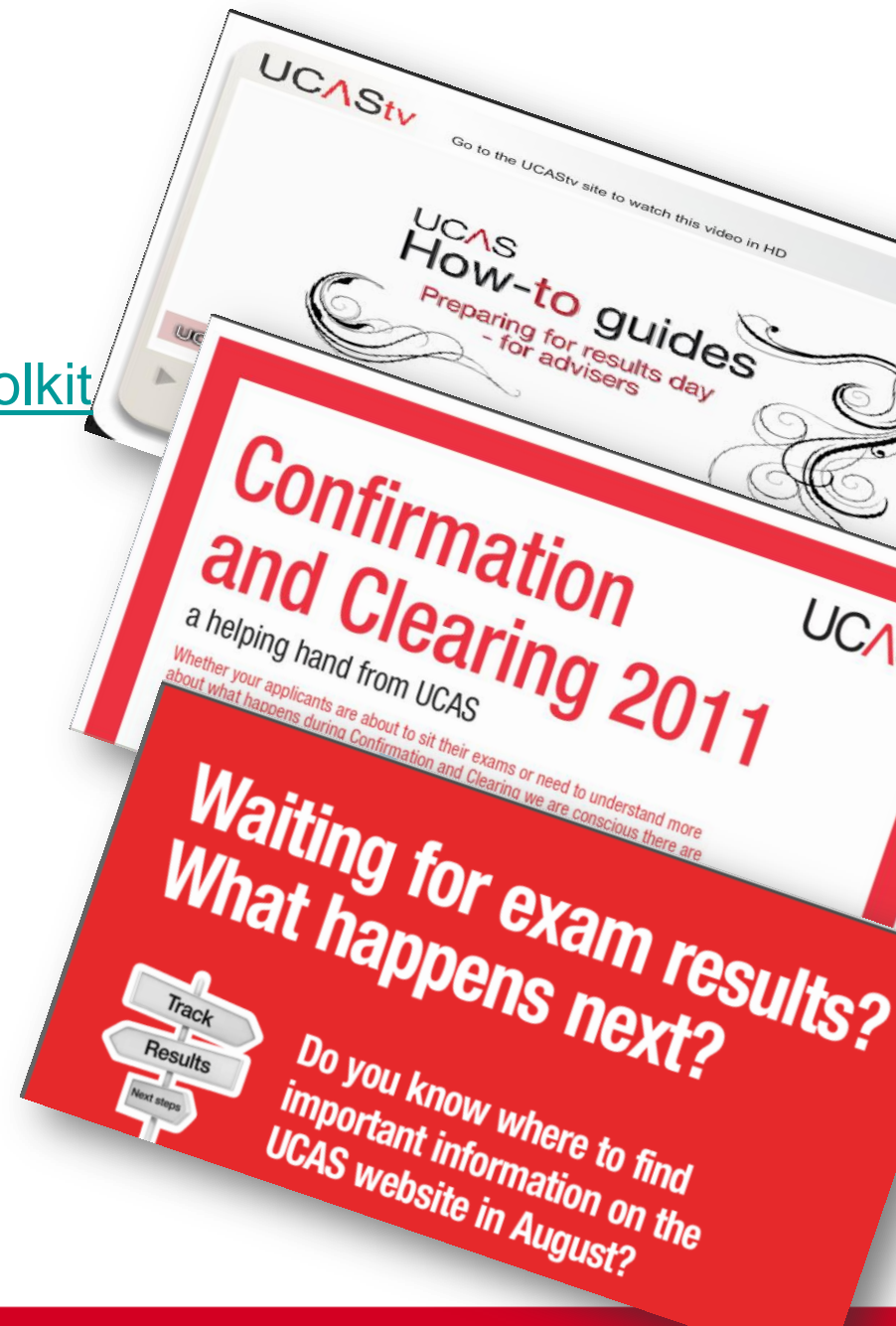


UCAS

## > New Developments

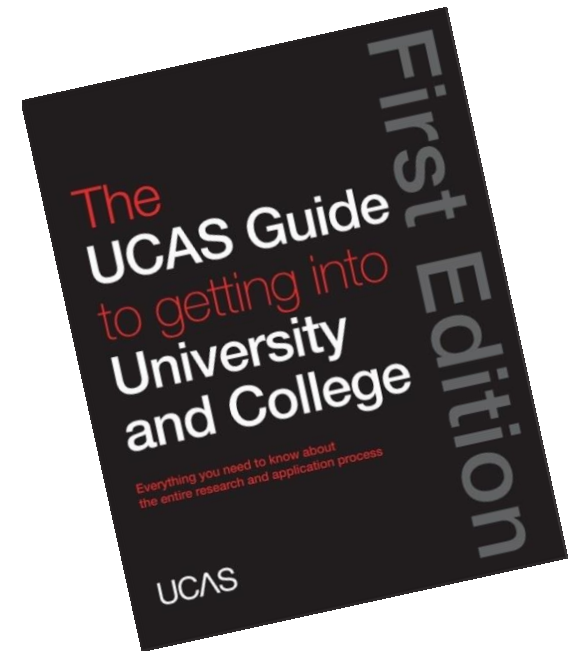
### ■ Advisers Toolkit:

- [www.ucas.com/advertiserstoolkit](http://www.ucas.com/advertiserstoolkit)
- Lesson exercises
- Adviser checklist
- Email template for parents
- Myth buster sheet
- **In May mailing**



## > Recent developments:

- Top 10 queries
  - Question agent
- New publication
- Youtube training:
  - Personal statements
  - Choosing where to go and what to study
  - Making the application



## > Ongoing projects:

- **Admissions Process Review:**

- Completion date - Sept 2011
- Implementation – ready for those applying for 2014 entry
- What will change?

- **Technology refresh**

- **Qualifications Information Review :**

- Reviewing what information requirements HEIs have regarding qualifications to enable them to make reasonable admissions decisions
- Phase 1: Phone interviews and focus groups
- June – reporting on phase 1 findings
- Phase 2 – dependent on findings

[www.ucas.com/reviews/qireview/survey](http://www.ucas.com/reviews/qireview/survey)

UCAS

UCAS



## Dedicated Schools and Colleges Team

t 0845 123 8001 f 01242 544 961

# > Questions

